

Transparent pricing. No surprises.

Pay per page or choose a full setup package. No monthly fees, no locked-in retainers — just websites engineered to convert.

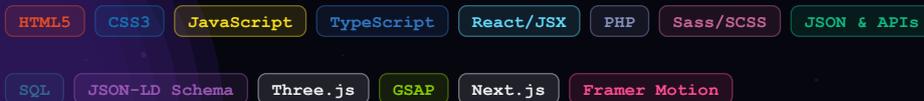
AT A GLANCE

Standard Content Page	\$50 / page	Optimized Content Page	\$70 / page
Complex Logic Page	\$100 / page	Page Speed Boost	\$499 once-off
Basic Setup Package	\$3,000 once-off	Premium Setup Package	\$3,500 once-off
Custom	Quote on request		

What's included in every build:

- 99+ Lighthouse target
- Fully responsive design
- HTTPS & secure hosting
- Semantic HTML & schema
- Clean, documented code
- Dedicated support
- Privacy Policy page (free)
- Terms & Conditions page (free)
- Mobile-first approach

Technology stack:



Pay per page — add to any existing site.

All add-on pages include internal linking, responsive design, semantic HTML & Privacy/Terms pages.

ADD-ON

Standard Content

A beautifully designed content page, fully integrated with your site's internal links.

\$50 /page

- ✓ Privacy Policy Page
- ✓ Terms & Conditions Page
- ✓ Internal Linking
- ✓ Mobile-First Responsive
- × Full On-Page SEO
- × Page Speed Optimization
- × Interactive Animations
- × Lead-Taking Logic
- × Calculators / Complex Logic

ADD-ON

Optimized Content

Standard content page + full SEO and Page Speed optimization included.

\$70 /page

- ✓ Privacy Policy Page
- ✓ Terms & Conditions Page
- ✓ Internal Linking
- ✓ Mobile-First Responsive
- ✓ Full On-Page SEO
- ✓ Page Speed Optimization
- × Interactive Animations
- × Lead-Taking Logic
- × Calculators / Complex Logic

ADD-ON

Complex Logic

Custom-coded pages with calculators, tools, or complex logic + full SEO & Speed.

\$100 /page

- ✓ Privacy Policy Page
- ✓ Terms & Conditions Page
- ✓ Internal Linking
- ✓ Mobile-First Responsive
- ✓ Full On-Page SEO
- ✓ Page Speed Optimization
- ✓ Interactive Animations
- ✓ Calculators / Complex Logic
- × Lead-Taking Logic

* Add-on pages are for expanding an existing website. For a brand new site, see the Setup Packages on the next page.

Full setup packages — everything to launch.

Once-off payment. You own the site. No subscriptions, no locked-in retainers.

<div style="text-align: center; margin-bottom: 10px;"><small>PACKAGE</small></div> <h2 style="margin: 0;">Page Speed Boost</h2> <p style="margin: 0;">Get 90+ across all four Lighthouse categories on your existing website. No redesign needed.</p> <hr style="margin: 10px 0;"/> <h1 style="margin: 0;">\$499</h1> <small>once-off</small> <ul style="list-style-type: none"> ✓ Performance Score 90+ ✓ Accessibility Score 90+ ✓ Best Practices Score 90+ ✓ SEO Score 90+ ✓ Full On-Page SEO ✓ Core Web Vitals Fix ✗ New Pages / Design ✗ Custom Branding 	<div style="text-align: center; margin-bottom: 10px;"><small>PACKAGE</small></div> <h2 style="margin: 0;">Basic Setup</h2> <p style="margin: 0;">The perfect launchpad. Includes 10 custom pages + 10 free article pages.</p> <hr style="margin: 10px 0;"/> <h1 style="margin: 0;">\$3,000</h1> <small>once-off</small> <ul style="list-style-type: none"> ✓ 10 Custom Pages ✓ 10 Free Article Pages ✓ Privacy Policy Page ✓ Terms & Conditions Page ✓ Branding & Modern Design ✓ Interactive Animations ✓ Lead-Taking Logic ✓ Internal Linking ✗ Full On-Page SEO ✗ Page Speed Optimization ✗ Calculators / Complex Logic 	<div style="text-align: center; margin-bottom: 10px;"><small>MOST POPULAR</small></div> <div style="text-align: center; margin-bottom: 10px;"><small>PACKAGE</small></div> <h2 style="margin: 0;">Premium Setup</h2> <p style="margin: 0;">Rank higher on Google and convert instantly. 10 custom + 15 free article pages.</p> <hr style="margin: 10px 0;"/> <h1 style="margin: 0;">\$3,500</h1> <small>once-off</small> <ul style="list-style-type: none"> ✓ 10 Custom Pages ✓ 15 Free Article Pages ✓ Privacy Policy Page ✓ Terms & Conditions Page ✓ Branding & Modern Design ✓ Interactive Animations ✓ Lead-Taking Logic ✓ Internal Linking ✓ Full On-Page SEO ✓ Page Speed Optimization ✗ Calculators / Complex Logic
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* Article pages use a shared template layout and are included in the page count at no extra cost.

Custom — built around your exact requirements.

Custom

A fully tailored engagement for complex builds, integrations, or projects with unique requirements. Scope-based pricing — you only pay for what you need.

Let's Talk

webxstudios.com.au/contact

INCLUDES :

- ✓ Everything in Premium Setup
- ✓ Unlimited pages
- ✓ Custom integrations & APIs
- ✓ 10+ Free Article Pages
- ✓ Privacy Policy Page (free)
- ✓ Terms & Conditions Page (free)
- ✓ Dedicated project manager
- ✓ Scope-based transparent pricing

PRICING NOTES

- All prices AUD, once-off unless stated.
- No subscriptions — you own the site outright.
- Add-on pages can be added to any package at per-page rates.
- Privacy Policy & Terms pages included free in all packages.
- Custom projects quoted after a free discovery call.

DELIVERY & PAYMENT

Add-on pages 5–10 business days

Page Speed Boost 3–7 business days

Basic / Premium 2–4 weeks

Custom projects Scope-dependent

Payment split 50% deposit / 50% on delivery

Payment plans Available — ask us

Not sure which plan is right for you?

Get a free quote — we'll scope it out together, no obligation.

webxstudios.com.au/contact

